

## BHMA 2020 Virtual Spring Meeting Tuesday, June 2nd & Wednesday June 3rd 1:00pm - 4:00pm (ET)

## **Guest Presentation: Federal Regulatory and Legislative Response to COVID-19: Impact on Manufacturers**

## **BRACEWELL, LLP**

**Paul Nathanson**, a partner in Bracewell's Policy Resolution Group (PRG), has more than 25 years of experience in strategic communications. His focus is on public policy analysis, message development and implementation, reputation management and strategic counseling services for a range of U.S. and international clients. He helps clients formulate their arguments in persuasive ways and ensures that their views are heard and understood by target audiences, including federal and state regulators, Members of Congress, policymakers, the news media, and the public. Working closely with the firm's government affairs team, he has organized comprehensive public affairs and public policy programs in the U.S. on issues including energy, environment, international trade, manufacturing, product safety, education, healthcare, intellectual property rights, and monetary policy.

Liam Donovan, a PRG principal, develops effective advocacy and communications strategies for clients on tax, infrastructure, energy and other public policy issues, and helps guide these clients through the federal legislative and regulatory process. Liam joined Bracewell from Associated Builders and Contractors (ABC), where he served as ABC's lead on tax, energy and fiscal legislative issues for more than six years, representing the construction industry before the House, Senate, White House and federal agencies, while providing strategic guidance on the association's political activities. He also frequently served as a spokesperson for the association, appearing on numerous television and radio programs for policy and political analysis. Prior to ABC, Liam worked for the National Republican Senatorial Committee (NRSC), ultimately



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serving as a regional finance director under Majority Whip John Cornyn (R-TX).

**John Lee**, a PRG principal, guides corporations, trade associations, industry coalitions and nonprofit organizations through the legislative and regulatory aspects of government advocacy campaigns. Through targeted outreach efforts, John develops and coordinates strategies to accomplish client goals in the legislative and executive branches. John has experience in organizing fly-ins, drafting materials to share on Capitol Hill, and developing messaging to best reach intended audiences. John also tracks legislative and regulatory action, informing businesses and other stakeholders on the possible impacts of changes in federal and local policies. John has particular knowledge of the appropriations process, assisting clients in sectors including energy and environmental, product safety, health care and defense. John has recently focused on Mexico's response to the COVID-19 pandemic, particularly how the Mexican Government's orders and guidance impact U.S. manufacturers.