



BHMA Permanent Label Meeting

The Curtis Denver, CO

Tuesday May 14, 2019

1:30pm – 2:15pm

Motivation and Purpose of development of product labeling program;

The purpose behind the development of the product-labeling program began with a desire to have BHMA standards referenced in building codes.

BHMA has been denied during recent attempts to get additional ANSI/BHMA standards into the building codes, one possible reason being the AHJ's do not want to have to look up and find the product in the CPD to confirm certification.

While adding a permanent label to certified product does not guarantee that BHMA standards will be put into building codes, the permanent label is the association's means in which addressing the concerns of the AHJ who has been identified as the primary end user for the permanent label.

Challenges with the permanent label

Manufacturer buy-in:

A member asked the group, how many of them had spoken to their companies regarding the idea of a BHMA permanent label. Only one member stated that they had done so. Several members, voiced that their company's Operations department would not have a positive response to the idea of a permanent label. Many Operations departments would question value to the company by being a part of this initiative. A member presented a suggestion that it might be helpful to have specific language created for members to use in presenting the permanent label concept to their companies. This would help ensure uniformity in the message as well as to provide accurate clear information to companies.

Section P does not embrace the label idea and voiced that their standards are already in the building codes and do not wish to add another label to their products that currently has labels on them.

Discussion regarding the label:

Several ideas and opinions that came up in regards to the actual labeling of the product. The group discussed the benefits and issues of permanent labels, partially permanent labels, etching the label onto the product, QR codes and working the label into instructions or on product packaging. The group discussed several issues with the ideas mentioned, such as labels falling off product, there not being enough space on a product to place a label, labels shipped along with along with packaging instructions being discarding.

Closing:

Although the group discussed several topics, they had not identified the best approach. It was determined that the next steps in the program would be to survey BHMA members for interest in the program as well as for what their concerns regarding the program might be. Dick also offered the group the opportunity to join or recommend the addition of additional BHMA members the task group.

Next Steps:

- Send out a survey BHMA members about this program?
 - Interest in the program?
 - What concerns are there?
- Are there other BHMA members who should be added to this task group?
 - Justin Crotzer recommended by Dick Kreidel